

# Supported self-supply

An innovative approach to finance SDG6.1 in rural areas with impact on SDG's on Poverty, Food, Gender, Work & Climate

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SMART Centre Group and MetaMeta



The  
**SMART**  
Centre  
Group

Training the local  
private sector in  
Simple, Market based,  
Affordable and Repairable  
Technologies



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[www.metameta.nl](http://www.metameta.nl)  
[www.smartcentregroup.com](http://www.smartcentregroup.com)

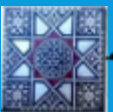
# METAMETA

- Improve livelihoods in the Global South through Innovation, research, technical assistance, capacity building,...
- Joined GOPA /AFC Consulting Group in 2024.
- Teams in Netherlands (Wageningen), Ethiopia, Kenya, Turkey, Yemen, Nepal. 40+ staff.
- Host of the SMART Centre Group



# GROUNDWATER; KEY FOR RURAL DEVELOPMENT

- For domestic & productive use
- 90% of farmers in the global north had wells!
- Farmers in the global south can only develop if they have water at premises, in general a well
- Enormous potential of untapped groundwater in Sub-Saharan Africa
- Essential to adapt to climate change





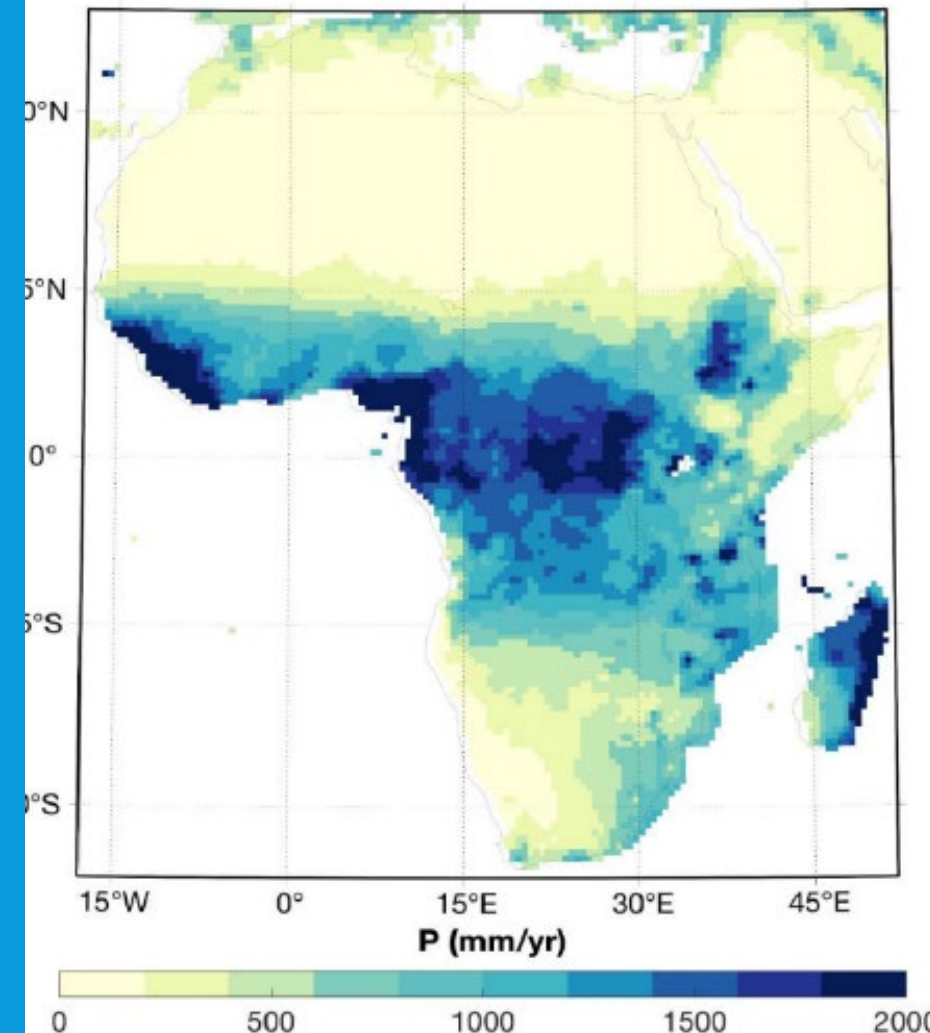
# ADAPT TO CLIMATE CHANGE?.... STORE WATER!

The cheapest option in most areas.... Storing in the ground

- 80% of African farmers have plots of 0.5 - 2 Ha
- Many areas > 500 mm rain / yr = irrigation potential

Condition ?...

- Affordable technologies
- Water balance. What is pumped out should be recharged  
→ essential within landscape restoration



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## RAINWATER HARVESTING / GROUNDWATER RECHARGE AT LARGER SCALE

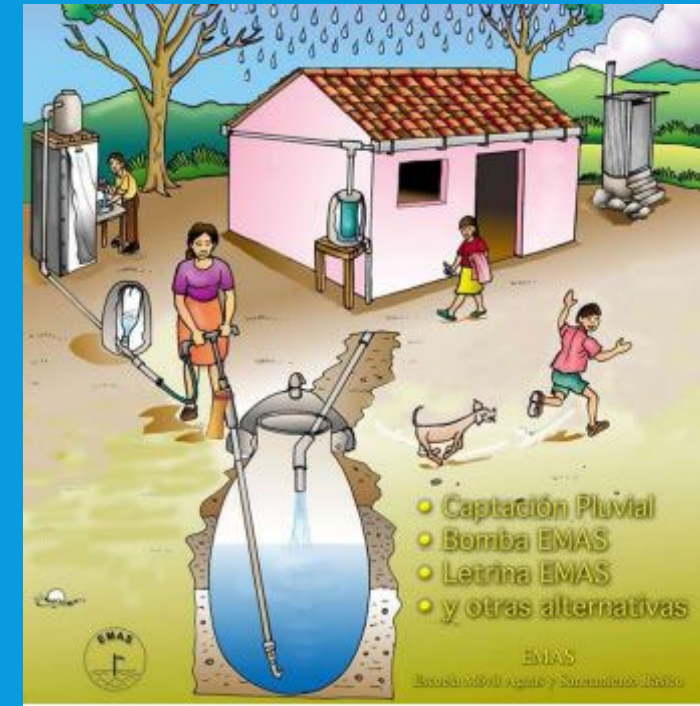
- Half moon bunds (JustDiggIt)
- Run off water from roads (Green Roads for Water)
- Sand dams (Kitui dams)
- Sponge cities
- Water Spreading Weirs





# RAINWATER STORAGE AT SMALL SCALE HOUSEHOLD LEVEL

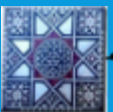
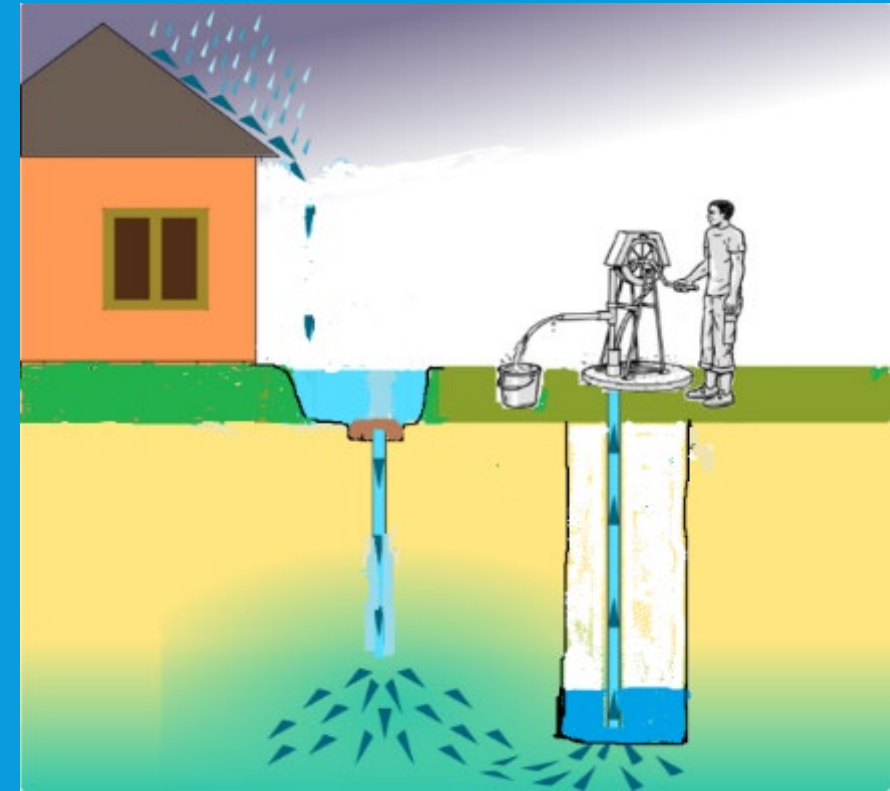
Plastic tanks, Plastic liners	\$5-\$10/m <sup>3</sup>
Wire-brick cement tank	\$15-\$20/ m <sup>3</sup>
EMAS Underground tank	\$10-\$20/m <sup>3</sup>



# GROUNDWATER RECHARGE AT SMALL SCALE HOUSEHOLD LEVEL

## The Tube recharge

- Installed near wells that dry up
- Stores 50- 200 m<sup>3</sup> / year
- Cost of materials; \$20

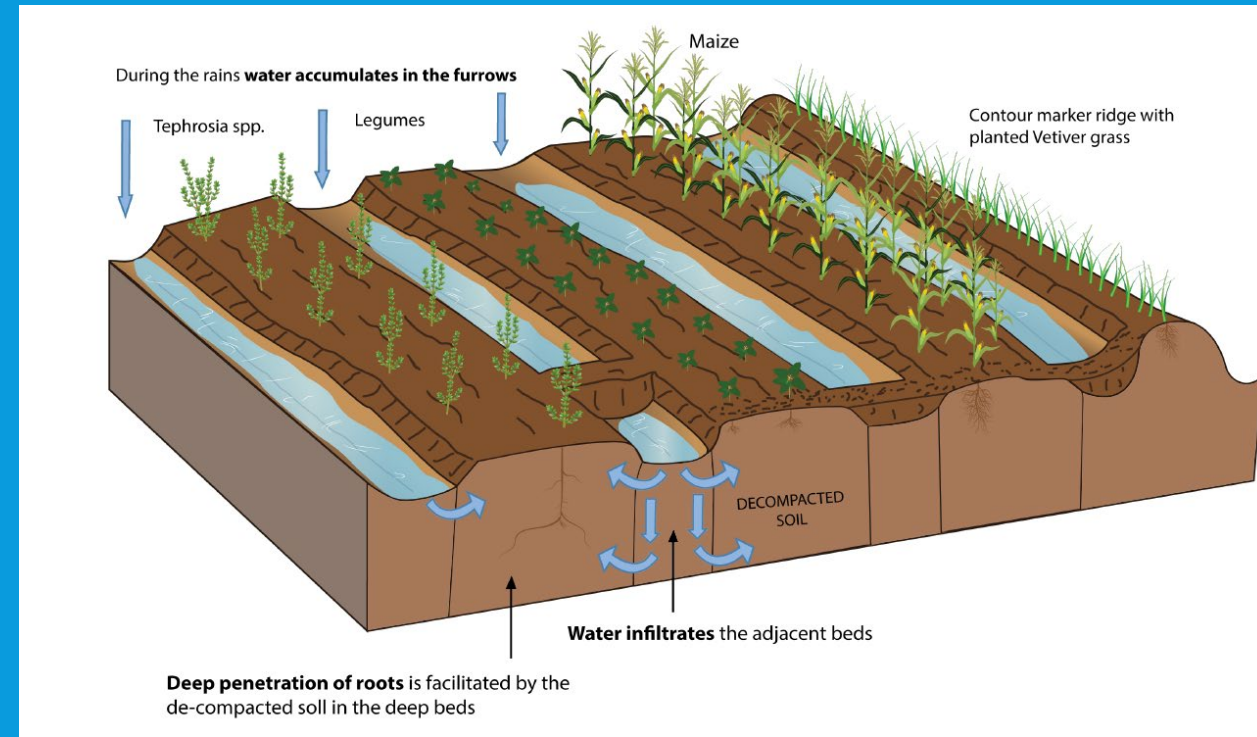




# GROUNDWATER RECHARGE

## HOUSEHOLD / FARM LEVEL - DEEP BED FARMING

- Breaking the “hard pan” to 30 cm deep
- All rainwater infiltrates, even on slopes, during heavy rains
- Combined with Regenerative farming, mulching, minimum tillage, no fertiliser..

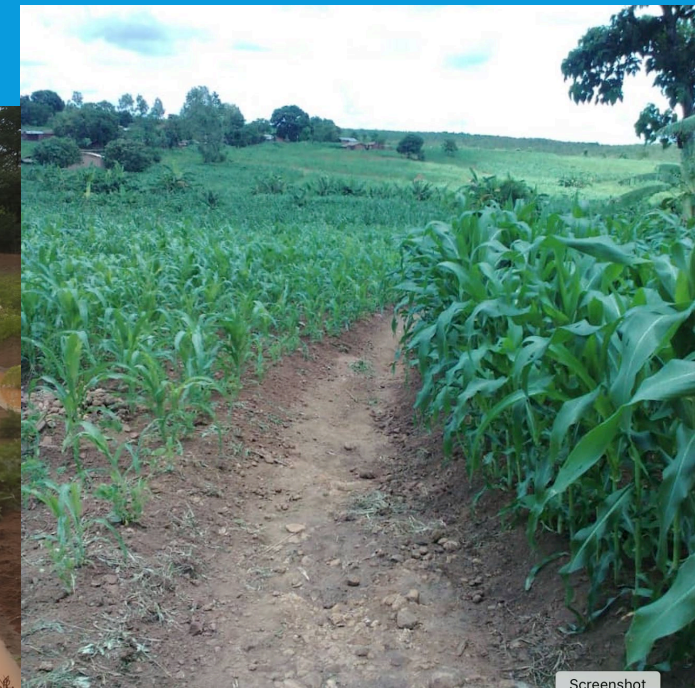




# EFFECTS OF DEEP BED FARMING

- Yields from 2 to 6 tonnes/ha, without fertilizer
- Applied by 17.000 farmers in Malawi, may scale to 1 million.
- Recharge shallow groundwater (long term) & farmers become Catchment Managers
- Increased access to water for domestic use by households

Info: [www.tiyeni.org](http://www.tiyeni.org)



# WATER CHALLENGES RURAL SUB-SAHARAN AFRICA

- > 300 million lack “basic service”  
(source within 30 min. from home)
- 20 - 40% hand pumps broken  
due to lack of ownership or funds



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# A SOLUTION? SUPPORTED SELF- SUPPLY

## "BASIC SERVICE" AT \$25/CAP

Supported self supply combines :

- SMARTechs      Smart, Market-based, Affordable, Repairable Technologies.
- Local Ownership      1 family owner instead community. Water shared with 30-50 people
- Profit      Productive use of water = food and income = money for repairs
- Training      Long term coaching to guarantee quality. Lesson is "Simple is not easy"



# EXAMPLES SUPPORTED SELF-SUPPLY

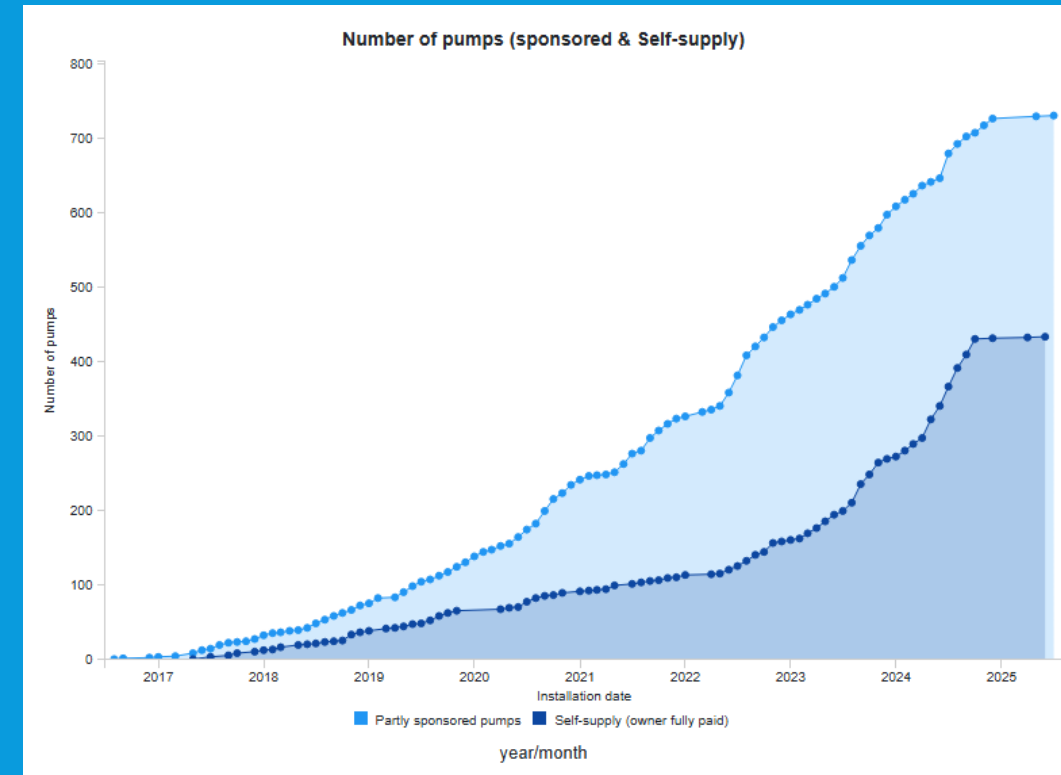
## Zambia

600 subsidized wells. Results:

- 1 well of \$1000 serves 40 people, so \$25/person
- >90% pumps function! (IRC evaluation, 2022)
- Demand creation, over 400 families fully paid themselves (self-supply)

## Tanzania

- Started with 700 subsidized wells/ pumps in 2008
- Now >15.000 rope pumps, 80% self-supply



mWater monitoring of pumps in Zambia (Jacana, Aug 2025)

<https://jacana.help/mwater/>

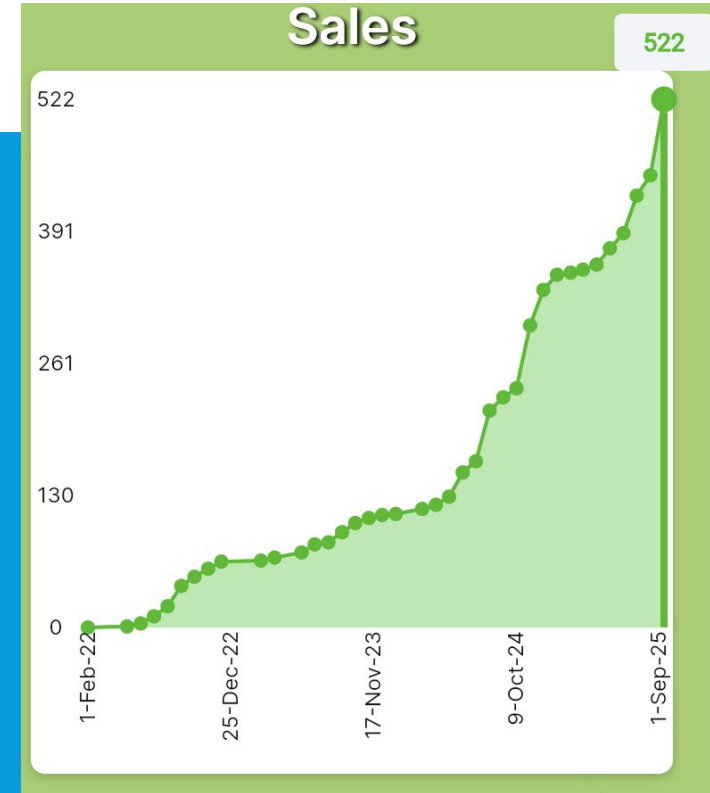




# PORTABLE SOLAR PUMP

## Zambia

- Partners for Water funded
- Design improved through the project
- Linking to supply chain
- Return in one harvest
- Mainly sales at full price → self-supply



<https://portablesolarpumps.com/>



# EFFECTS SUPPORTING SELF – SUPPLY

- Families willing to co-invest in their own water system
- Families who have a well share water with 10 to 50 others (basic service level)
- Less headache with broken pumps, families do maintenance
- Impact on SDGs in rural areas; Poverty, Food, Gender, Water, Work & Climate





# SUPPORTING SELF – SUPPLY

## → INNOVATIVE FINANCE TO REACH SDG6.1 BASIC SERVICE

- Reach SDG6.1 at half the cost of conventional communal water supply
- Additional impact; SDG's Poverty, Food, Gender, Water, Work & Climate
- > 90% of the pumps are functioning!!



# INFORMATION

- Green Roads for Water  
<https://roadsforwater.org/>
- Deep Bed Farming  
[www.tiyeni.org](http://www.tiyeni.org)
- Info on supported self supply  
[www.smartcentregroup.com](http://www.smartcentregroup.com)
- Reach SDG6.1 with subsidized farm wells?  
[www.smartcentrezambia.com](http://www.smartcentrezambia.com)



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Information on Rainwater  
Harvesting, Roads for Water,  
SMARTechs

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Thank you!